

CENTRE D'EMPLOYABILITÉ FRANCOPHONE D'OULAN-BATOR (CEF)

About the Center:

In 2021, the AUF launched the creation of new interconnected spaces dedicated to strengthening the employability, professional integration and entrepreneurship of students and young graduates: the Francophone Employability Centers (CEF).

8 CEFs are already open in Asia-Pacific 60 will be open by the end of 2022 in these same regions but also in the Caribbean, the Maghreb, and the Indian Ocean. These centers offer services structured around 4 main areas: employment advice and tutoring, additional training, professional certifications, and entrepreneurial pre-incubation.

The Service Offer

1. Advice, information and employment tutoring

- Skills assessment and tests for better self-knowledge, strong points to consolidate and weak points to improve;
- Job search and internship technique: writing a CV, a cover letter, simulating a job interview, help with integration into the company, interpersonal skills;
- Information and advice: academic courses or additional training corresponding to the student's profile; professions and professional paths adapted to the student;
- Coaching and tutoring: personalized support;
- Meetings with employers and internship offers, PFE, internship and employment opportunities;
- Career day, reverse job fair, professional immersions, company visits, international mobility...

2. Additional training in transversal skills (Soft skills)

- Languages: a contextualized program which will promote, according to the priorities of the host countries and establishments, the strengthening of the level of students in the official language and/or the learning of other languages;
- Communication: capacity building in communication techniques (public speaking, presentation, letter writing, presentation, active listening, etc.);
- General culture: awareness of current issues and major contemporary challenges (sustainable and inclusive development, geopolitics, economy, digital transition, etc.);
- Digital: familiarization with digital tools and virtualization, ad hoc training on specific software and environments;
- Personal development: emotional and social intelligence, mindset and attitudes, organization, stress management, teamwork, etc.

3. Professional certifications

- Preparation and passing of tests recognized internationally and often unknown to students or financially inaccessible in an individual approach but very appreciated and sometimes required by employers. The AUF will negotiate with the main training and certification institutions to make group purchases of certification sessions which it will offer free of charge or at preferential prices to students through the CEFs. These certifications mainly concern:

Languages: French, English, Spanish, Arabic, Portuguese, etc.;
ICT;

- Project management.

There are many other discipline-specific areas of certification, for example: architecture, accounting, environmental professions, digital marketing, tourism, etc. This type of certification could be considered depending on the importance of these specialties for employment in the country/environment concerned.

4. Entrepreneurial pre-incubation

- Welcome student-entrepreneurs selected on the quality of their project and their potential. This status will be previously defined with the Ministry of Higher Education and officially recognized by the university.
- These students will benefit from support and training in particular in:
- Creativity: interest, techniques, state of mind, conceptualization, mind mapping, design thinking...
- Preliminary studies: market discovery, demand estimation, concept tests, technical feasibility, etc.
- Economic model and business plan: operationalization and viability of a project, financial study, etc.
- Project presentation techniques: synthesis, argumentation, persuasion, commitment, etc.
- Discovery of financing sources: traditional, alternatives, crowd funding, business angels.

Research areas:

The CEFs aim to be a meeting point between 6 key players who are both beneficiaries of the services offered and valuable contributors. They will be called upon to bring these spaces to life through active presence or expertise for some and through technical, financial or logistical support for others:

- ✓ The State which supports these service spaces is required to contribute to their operation either by making personnel or resources available within the framework of public policies to support youth employment, the information system on opportunities hiring and more generally on the labor

- market and support mechanisms for the professional integration of graduates and self-employment...
- ✓ The Establishments which host the CEFs, provide the premises and contribute to their operation by providing resources, staff or trainers...
 - ✓ The Teachers who will be required to run these centers training students, supporting young entrepreneurs, participating in professional integration through advice, guidance or tutoring, etc.
 - ✓ Entrepreneurs who have successfully launched their project or startup and who can be sources of inspiration for young students...
 - ✓ Employers who will be called upon to participate in the design of programs (by identifying priority needs in transversal skills) and in the running of the centers: conferences on professions, presentation of promising sectors, skills to be acquired, trade fairs employment, internship offers...
 - ✓ Students who are the main beneficiaries of the services offered either as future job seekers or as future Entrepreneurs or self-employed workers...

International coopération:

Centre d'employabilité francophone d'Oulan-Bator (CEF) collaborates with foreign universities and academic institutions through joint research projects, exchanging scientific information, organizing conferences and seminars, training personnel in specific specialties, and receiving technical assistance from international organizations. functions. These consist of:

- ✓ AUF
- ✓ Bangkok (Thaïlande) ; Hanoi et Ho Chi Minh Ville (Vietnam) ; Phnom Penh (Cambodge) ; Port-Vila (Vanuatu) ; Shanghai (Chine) ; Vientiane (Laos)'s CEFs
- ✓ ESFAM of Bulgaria
- ✓ DRAP of Hanoi
- ✓ Other Universities

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